

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 39.332135 Longitude: -74.595682

Ocean Heights Plaza Somers Point, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	20,582	58,679	179,688
	Population Est 25Q1	20,613	58,759	179,696
	Population Est 24Q4	20,592	58,756	179,907
	Population Est 24Q3	20,520	58,532	179,657
	Population Est 24Q2	20,361	57,939	178,751
	Population Est 24Q1	20,342	57,758	178,389
	Population Est 23Q4	20,283	57,749	178,045
	Population Est 23Q3	20,238	57,615	177,992
	Population Est 23Q2	20,231	57,667	177,883
	Population Fcst	21,040	60,766	183,562
	2010 Census Population	20,500	56,440	172,349
	2000 Census Population	20,974	53,736	162,216
	1990 Census Population	19,741	50,385	144,954
	Current Year Daytime Population	21,219	54,982	181,284
	Average Seasonal Population	1,599	13,024	36,570
	Historical Annual Growth, 1990 – 2000	0.61%	0.65%	1.13%
	Historical Annual Growth, 2000 – 2010	-0.23%	0.49%	0.61%
	Estimated Annual Growth, 2010 – CY	0.03%	0.27%	0.29%
	Projected Annual Growth, CY to Y5	0.44%	0.70%	0.43%
	Group Qtrs Est	66	339	1,676
Transient Est Average Last 4 Qtrs	666	2,084	40,346	
<b>Households</b>	Current Year Estimated Households	8,711	23,553	69,992
	Households Est 25Q1	8,714	23,561	69,941
	Households Est 24Q4	8,706	23,557	70,012
	Households Est 24Q3	8,673	23,456	69,892
	Households Est 24Q2	8,610	23,199	69,495
	Households Est 24Q1	8,603	23,111	69,315
	Households Est 23Q4	8,573	23,118	69,193
	Households Est 23Q3	8,558	23,085	69,209
	Households Est 23Q2	8,556	23,117	69,182
	Households Fcst	8,896	24,379	71,530
	2010 Census Households	8,280	22,374	65,531
	2000 Census Households	8,367	21,510	63,142
	1990 Census Households	7,624	19,647	57,455
	Historical Annual Growth, 1990 – 2000	0.93%	0.91%	0.95%
	Historical Annual Growth, 2000 – 2010	-0.11%	0.39%	0.37%
	Estimated Annual Growth, 2010 – CY	0.35%	0.35%	0.46%
	Projected Annual Growth, CY to Y5	0.42%	0.69%	0.44%
Population per Household	2.36	2.48	2.54	

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Ocean Heights Plaza Somers Point, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.5%	3.9%	3.0%
	HH Income \$250,000 to \$499,999	4.2%	4.7%	3.6%
	HH Income \$200,000 to \$249,999	9.7%	11.0%	8.4%
	HH Income \$175,000 to \$199,999	5.8%	6.5%	5.2%
	HH Income \$150,000 to \$174,999	6.9%	7.6%	6.4%
	HH Income \$100,000 to 149,999	19.5%	19.1%	19.0%
	HH Income \$75,000 to 99,999	11.9%	11.7%	11.6%
	HH Income \$50,000 to 74,999	14.4%	12.8%	14.9%
	HH Income \$35,000 to 49,999	10.8%	9.6%	10.1%
	HH Income \$25,000 to 34,999	3.6%	4.6%	6.0%
	HH Income \$15,000 to 24,999	4.7%	4.1%	5.4%
	HH Income \$0 to 14,999	5.0%	4.4%	6.6%
	Average Household Income	\$136,193	\$144,647	\$124,719
	Median Household Income	\$99,072	\$106,678	\$89,594
	Per Capita Income	\$57,859	\$58,281	\$48,900
	Average Disposable Income	\$97,678	\$102,687	\$90,712
	Median Disposable Income	\$82,719	\$88,707	\$75,473
	Discretionary HH Income Over \$150,000	8.5%	13.0%	9.0%
	Discretionary HH Income \$125,000 to \$149,999	9.4%	9.5%	7.1%
	Discretionary HH Income \$100,000 to \$124,999	9.0%	10.4%	8.5%
	Discretionary HH Income \$75,000 to \$99,999	13.0%	14.4%	12.5%
	Discretionary HH Income \$50,000 to \$74,999	18.7%	17.8%	17.6%
	Discretionary HH Income \$25,000 to \$49,999	23.2%	19.1%	22.6%
	Discretionary HH Income Under \$25,000	18.2%	15.7%	22.7%
	Average Discretionary HH Income	\$71,723	\$80,290	\$67,846
	Median Discretionary HH Income	\$61,873	\$71,738	\$55,653
	Householder White – Count	6,993	17,988	42,772
	Median HH Income	\$105,017	\$111,796	\$103,726
	Average HH Income	\$109,167	\$114,123	\$108,396
	Householder Black or African-American – Count	412	1,168	7,135
	Median HH Income	\$78,595	\$87,968	\$59,594
	Average HH Income	\$96,145	\$102,173	\$77,162
	Householder Hispanic – Count	667	2,225	10,640
Median HH Income	\$51,924	\$66,017	\$62,735	
Average HH Income	\$77,276	\$87,787	\$79,142	
Householder Asian or Pacific Islander – Count	252	839	4,342	
Median HH Income	\$116,905	\$110,069	\$90,584	
Average HH Income	\$118,163	\$116,420	\$100,481	
Householder Other or Pacific Islander – Count	388	1,332	5,104	
Median HH Income	\$91,163	\$101,820	\$80,686	
Average HH Income	\$101,778	\$108,579	\$92,284	

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<b>Gender</b>	Male Population	9,895	28,171	86,619
	Female Population	10,686	30,508	93,070
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	991	2,770	9,025
	Count of Pop 0 to 7 years	1,371	3,890	12,574
	Count of Pop 5 - 13	1,734	5,173	16,741
	Count of Pop 14 - 18	918	2,889	8,938
	Count of Pop 19 - 22	939	2,957	9,136
	Count of Pop 22 - 25	702	2,201	6,806
	Count of Pop 25 - 29	1,150	3,207	10,510
	Count of Pop 30 - 34	1,173	2,971	9,997
	Count of Pop 35 - 39	1,074	3,029	9,955
	Count of Pop 40 - 44	1,012	3,117	9,901
	Count of Pop 45 - 59	3,773	10,892	32,832
	Count of Pop 60 - 74	4,866	13,178	38,126
	Count of Pop 75 - 84	1,720	4,792	13,418
	Count of Pop 85+	530	1,503	4,304
	% of Pop 0 to 4 years	4.8%	4.7%	5.0%
	% of Pop 0 to 7 years	6.7%	6.6%	7.0%
	% of Pop 5 - 13	8.4%	8.8%	9.3%
	% of Pop 14 - 18	4.5%	4.9%	5.0%
	% of Pop 19 - 22	4.6%	5.0%	5.1%
	% of Pop 22 - 25	3.4%	3.8%	3.8%
	% of Pop 25 - 29	5.6%	5.5%	5.8%
	% of Pop 30 - 34	5.7%	5.1%	5.6%
	% of Pop 35 - 39	5.2%	5.2%	5.5%
	% of Pop 40 - 44	4.9%	5.3%	5.5%
	% of Pop 45 - 59	18.3%	18.6%	18.3%
	% of Pop 60 - 74	23.6%	22.5%	21.2%
	% of Pop 75 - 84	8.4%	8.2%	7.5%
	% of Pop 85+	2.6%	2.6%	2.4%
Median Age	47.8	46.6	44.4	
Average Age	45.3	44.6	43.5	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.2%	5.1%	5.4%
	% of Pop 5 - 13	9.1%	9.5%	9.9%
	% of Pop 14 - 18	4.7%	5.2%	5.3%
	% of Pop 19 - 22	4.8%	5.3%	5.3%
	% of Pop 22 - 25	3.6%	4.0%	3.9%
	% of Pop 25 - 29	5.8%	5.7%	6.1%
	% of Pop 30 - 34	6.0%	5.4%	5.8%
	% of Pop 35 - 39	5.1%	5.1%	5.6%
	% of Pop 40 - 44	5.1%	5.3%	5.5%
	% of Pop 45 - 59	17.6%	18.1%	17.9%
	% of Pop 75 - 84	7.8%	7.5%	6.8%
	% of Pop 60 - 74	23.0%	21.8%	20.7%
	% of Pop 85+	2.0%	1.9%	1.8%
	Median Age	45.4	44.4	42.4
Average Age	43.9	43.2	42.2	

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	% of Pop 35 - 39	5.3%	5.2%	5.5%
	% of Pop 40 - 44	4.7%	5.4%	5.5%
	% of Pop 45 - 59	19.0%	19.0%	18.6%
	% of Pop 60 - 74	24.2%	23.1%	21.7%
	% of Pop 75 - 84	8.9%	8.8%	8.1%
	% of Pop 85+	3.1%	3.2%	3.0%
	Median Age	49.9	48.5	46.2
Average Age	46.5	45.9	44.7	
Race	Count of White	16,155	43,048	103,375
	Count of Black or African-American	1,322	4,459	22,767
	Count of Asian or Pacific Islander	854	3,131	17,335
	Count of Other races	2,251	8,042	36,211
	White	78.5%	73.4%	57.5%
	Black or African American	6.4%	7.6%	12.7%
	Asian	4.2%	5.3%	9.6%
	Other Races	10.9%	13.7%	20.2%
Language Spoken	Speak English at Home	83.7%	80.6%	70.8%
	Speak Spanish at Home	7.7%	9.7%	16.5%
	Speak French or French Creole at Home	0.4%	0.7%	1.0%
	Speak German at Home	0.1%	0.3%	0.2%
	Speak Other Indo-European Languages at Home	2.7%	3.7%	4.7%
	Speak Russian and Other Slavic Languages at Home	1.1%	1.2%	1.0%
	Speak Chinese at Home	2.0%	1.7%	1.7%
	Speak Korean at Home	0.2%	0.3%	0.3%
	Speak Vietnamese at Home	0.1%	0.2%	1.4%
	Speak Other Asian Languages at Home	0.5%	0.2%	0.4%
	Speak Tagalog and Other Pacific Languages at Home	1.1%	0.9%	1.3%
	Speak Other Language at Home	0.4%	0.6%	0.7%
Hispanic	Hispanic Population	2,112	7,399	35,735
	Hispanic Population Percent	10.3%	12.6%	19.9%
	Mexican	47.0%	36.4%	27.4%
	Puerto Rican	25.4%	28.5%	28.4%
	Cuban	6.6%	3.1%	2.7%
	Dominican	4.8%	10.6%	17.8%
	Central American	1.9%	6.5%	10.4%
	South American	10.0%	11.0%	9.5%
	Other Hispanic	4.3%	3.9%	3.7%
	2000 Hispanic Population Percent	4%	5%	11%
	1990 Hispanic Population Percent	2%	2%	6%

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<b>Ancestry</b>	American (percent of total population)	2.4%	2.2%	1.8%
	American	2.3%	2.0%	1.7%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.1%	4.1%	6.5%
	Chinese	1.4%	1.7%	1.7%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.4%	0.6%	0.5%
	South Central Asian (ie. Indian)	1.0%	1.6%	3.5%
	South East Asian (ie. Vietnamese)	0.2%	0.1%	0.5%
	Other Asian	0.0%	0.1%	0.2%
	European (percent of total population)	48.5%	46.6%	32.8%
	British	5.6%	5.8%	3.7%
	Dutch	0.5%	0.4%	0.3%
	French	0.6%	0.6%	0.5%
	German	8.0%	8.0%	5.5%
	Italian	10.9%	11.3%	8.1%
	Polish	2.3%	2.2%	1.7%
	Scandinavian	0.5%	0.7%	0.5%
	Scotch/Irish	14.5%	13.0%	9.2%
Other European (ie. Greek/Russian)	5.5%	4.7%	3.4%	
Middle Eastern	0.7%	0.4%	0.3%	
Other Ancestry	13.9%	13.1%	13.2%	
Unclassified Ancestry	13.7%	12.3%	10.1%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	15,298	42,688	129,042
	Elementary (0 to 8)	2.8%	3.1%	5.0%
	Some High School (9 to 11)	5.5%	4.3%	6.3%
	High School Graduate (12)	27.3%	26.0%	29.8%
	Some College (13 to 16)	16.8%	15.9%	17.0%
	Associates Degree Only	7.8%	8.0%	7.1%
	Bachelors Degree Only	24.3%	26.2%	22.5%
	Graduate Degree	15.4%	16.4%	12.3%
	% College (4+)	39.7%	42.5%	34.8%
<b>Household Type</b>	Total Households – count	8,711	23,553	69,992
	One Person HHs – count	2,594	6,509	20,277
	Family HHs – count	5,517	15,816	46,039
	Married Couple – count	4,354	12,411	32,821
	w/own children – count	1,370	4,251	11,782
	w/out own children – count	2,985	8,160	21,039
	Male Householder – count	265	950	4,414
	Female Householder – count	898	2,455	8,804
	Non-Family Households – count	600	1,228	3,676
	1 Person Household	29.8%	27.6%	29.0%
	2 Person Household	35.1%	33.7%	31.5%
	3 Person Household	15.4%	15.9%	15.5%
	4 Person Household	11.7%	13.4%	13.2%
	5 Person Household	5.1%	5.7%	6.3%
6 Person Household	1.9%	2.3%	2.7%	
7+ Person Household	1.0%	1.4%	1.8%	
% Households With Children	22.1%	24.4%	25.0%	

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Ocean Heights Plaza Somers Point, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	9,992	33,211	97,246
	Owner Occupied Percent	61.2%	53.9%	49.7%
	Renter Occupied Percent	26.0%	17.1%	22.2%
	Vacant Housing Percent	12.8%	29.1%	28.0%
	Total Housing Units (Census 2000)	9,229	30,298	88,582
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	5.9%	9.0%	7.7%
	Property Value \$750,000 to \$999,999	6.0%	8.6%	6.6%
	Property Value \$500,000 to \$749,999	28.7%	26.1%	23.3%
	Property Value \$400,000 to \$499,999	20.4%	17.9%	16.6%
	Property Value \$300,000, to \$399,999	22.3%	18.9%	19.0%
	Property Value \$200,000 to \$299,999	11.0%	8.4%	11.7%
	Property Value \$150,000 to \$199,999	1.1%	2.2%	4.0%
	Property Value \$100,000 to \$149,999	0.2%	1.3%	3.1%
	Property Value \$60,000 to \$99,999	0.6%	0.7%	1.2%
	Property Value \$40,000 to \$59,999	0.7%	0.7%	0.8%
	Property Value \$0 to \$39,999	1.0%	1.5%	1.9%
	Median Home Value	\$464,565	\$491,435	\$449,178
<b>Wealth per Household</b>	\$0 and under - percent	16.3%	15.8%	16.8%
	\$1 to \$4999 - percent	7.8%	7.4%	8.2%
	\$5k to \$9999 - percent	4.2%	4.1%	4.4%
	\$10k to \$24999 - percent	6.1%	6.0%	6.2%
	\$25k to \$49999 - percent	6.7%	6.7%	6.8%
	\$50k to \$99999 - percent	10.3%	10.4%	10.3%
	\$100k to \$249999 - percent	18.6%	18.9%	18.5%
	\$250k to \$499999 - percent	13.9%	14.3%	13.5%
	\$500k+ - percent	16.0%	16.6%	15.2%
	Median HH Wealth	\$92,873	\$98,906	\$86,726
	Avg HH Wealth	\$256,419	\$264,179	\$247,495
<b>Economic Viability</b>	Economic Viability Local	267	262	256
	Economic Viability Indexed	96	95	92
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	10,802	30,416	89,236
	Managerial/Executive	15.7%	16.2%	14.3%
	Professional Specialty	25.1%	27.4%	23.8%
	Healthcare Support	2.1%	1.9%	2.8%
	Sales	8.6%	9.1%	10.1%
	Office & Administrative Support	13.2%	11.6%	10.3%
	Protective Service	4.0%	3.4%	3.1%
	Food Preparation	11.5%	8.5%	9.0%
	Building Maintenance & Cleaning	2.2%	3.5%	5.1%
	Personal Care	2.8%	4.2%	5.6%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.1%
	Construction	6.7%	6.9%	7.2%
	Production & Transportation	7.9%	7.1%	8.7%
	Percent White Collar Workers	64.8%	66.3%	61.3%
	Percent Blue Collar Workers	35.2%	33.7%	38.7%

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	Agriculture/Mining/Construction	6.4%	6.6%	6.2%
	Manufacturing	4.5%	4.2%	4.0%
	Transportation	5.0%	4.7%	5.1%
	Information	1.7%	1.4%	1.3%
	Wholesale/Retail	13.5%	12.1%	11.7%
	Finance, Insurance, Real Estate	7.2%	6.5%	6.2%
	Professional Services	8.4%	7.6%	6.3%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	3.1%	3.6%	3.3%
	Educational Services	22.9%	26.0%	24.9%
	Entertainment Services	18.0%	16.7%	20.9%
	Other Professional Services	2.6%	3.5%	4.3%
	Public Administration	6.8%	6.8%	5.6%
<b>Vehicles per HH</b>	No Vehicles	7.8%	6.2%	11.1%
	1 Vehicle	34.8%	32.7%	35.1%
	2 Vehicles	35.8%	39.0%	35.7%
	3 or more vehicles	21.6%	22.1%	18.1%
	Average Number of Vehicles	1.80	1.85	1.67
<b>Change</b>	Births (last 12 months)	196	556	1,788
	Deaths (last 12 months)	204	566	1,619
	Migration (last 12 months)	250	801	879
<b>Work place</b>	Workplace Establishments	884	2,388	5,440
	Workplace Employees (FTE)	8,299	19,396	65,641